

Private Label Budget Plan	
KSA	
Profitability	
Selling Price on Amazon (Lowest Price)	120
Amz Referral Fee (Per unit)	16.50
Amz FBA Fee (Per unit)	SAR10.00
Amz Storage cost (Per Unit)	SAR1.20
Product cost (Per Unit)	37.31
Customization Cost	
Shipping cost (Per Unit) approx.	SAR18.93
Landing Cost (204 Units) approx.	SAR11,472.96
Approx. Product Amount (Per unit)	SAR36.06
Approx. Profit - % (Per Unit)	30.05%
Launch Expenses	
Production Cost (204 units) approx.	SAR7,611.24
Shipping Cost (204 units) approx.	SAR3,861.72
Total Investments	SAR11,472.96